



Barbra Rodriguez

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Editor with 21 years of experience. Skilled at ensuring succinct, vibrant copy that is on message and helps a client's voice shine. Editing of [books](#), magazines and other long-form content is informed by 24 years of writing professionally about lifestyle topics, life sciences, conservation, diversity, sustainability and other areas (see [LinkedIn](#) clips).

Skills & Experience

Editing

- Copyedit self-help, how to, expository nonfiction (to inform about philosophy, etc.), and creative nonfiction: topical (about nature, history, etc.) or personal, including memoir (often broadly spiritual)
- Early manuscript review/developmental feedback
- Book proposals (and critiquing)
- Online educational modules, such as for scientists and physicians (txhealthsteps.com)
- Journal articles
- Citation formatting
- Line editing for voice and style

Writing

- Book ghostwriting
- Book proposals (have pitched my own)
- Jacket blurbs
- Developing imprint analyses
- Developing style guides for copyedits
- Developing book maps for early manuscripts
- Features and conference reports

Work History

Freelancer 2016-present

Editing clients include: MIT and Catapult presses for lay non-fiction; W.W. Norton; self-published authors; magazines at UT Austin, and Deep Foundations Institute (engineering magazine editing at 20 hr/wk)

Senior Communications Coordinator

2000-2002
Alvin J. Siteman Cancer Center, Washington University School of Medicine in St. Louis; Part-time freelance writer

Science Writer/Editor 2008-2016

UT Austin Lady Bird Johnson Wildflower Center (8 years), Cockrell School of Engineering (3 years), Natural Sciences College (2 years, Communications Director)

Medical Science Writer 1997-2000

Washington Univ. School of Medicine in St. Louis

Education

UC, San Diego Copyediting Certificate Program, 2019 (aced all classes); UC, Santa Cruz Science Communication Program, 1996 certificate; master's in molecular cell biology and biochemistry, Washington University in St. Louis, 1994; bachelor's in biology and in secondary science education, University of Missouri, Columbia, 1987

Activities

Writer's League of Texas (WLOT) Agents & Editors Conference (2018-2021); Diversity Travel Fellowship, World Conference of Science Journalists, and Journalist Travel Grant, Ecological Soc. of America Conference, 2017; non-fiction book competition judge, National Association of Science Writers, 2016, and for WLOT competitions, 2014, 2015; Austin Creative Non-Fiction meetup group director, 2011-2013, Best of Texas Feature Writing Merit Award, Texas Public Relations Association, 2010